

IMPACT VISUAL AND TIMELINE



NHS Jobs: How servitised platforms can modernise our public services

Evidence shows that when the government fully subsidises these 'servitised platforms' by offering them to public service organisations at no cost, they will overcome their differences and adopt these services en masse. The resulting take-up will deliver many billions in savings every year, whilst simultaneously improving the services themselves.

Veris smartphone application

Thanks to DIGIT Lab, a scientist, clinician or designer can build and prototype an app to carry out user research by simply building a protocol file without any programming.

Digital Animals film

Our short documentary film 'Digital Animals' explores some of these issues in British agriculture. Our research examines how data and digital technology are transforming animal agriculture and what this means for both society and the livestock animals themselves. We aim to find new ways of co-producing data and digital technologies that are inclusive.

Sector briefings

Sector briefings on digital technology, its adoption and impact. What are the opportunities and challenges in Manufacturing and Design, Agriculture and Insurance.

Data-Driven Design Framework

We have reviewed over 140 articles to identify how data and machine learning are used within the new product service development process. Through descriptive and thematic analysis, we have developed an evidence-based, data-driven design framework encompassing seven data-driven design activities – planning business strategies, understanding user needs, identifying product service requirements, generating concept ideas, customising products, maintaining systems, and supporting design decisions.

